

PRESS RELEASE

Diamond Media Group Launches Travel Radio Australia Interview Archive

For Immediate Release

Diamond Media Group has launched a new Travel Radio Australia Interview Archive, providing listeners, travel professionals and industry audiences with easy access to a growing collection of interviews from Australia and around the world.

The new online archive brings together interviews conducted by Travel Radio Australia Producer and Presenter Geoff Harrison, featuring voices from the travel, tourism and related industries.

Visitors can browse the archive, search interviews by name or keyword, listen directly online and access interview transcripts.

A key feature of the new archive is that interviewees can also share and promote their own interviews. Each interview provides options to download the interview transcript, share the interview and generate embed code so the interview can be featured on the interviewee's own website or other digital platforms.

This provides tourism organisations, businesses, destinations and individual interviewees with an additional way to promote their appearance on Travel Radio Australia across their own websites and social media channels.

The archive creates a permanent online home for Travel Radio Australia's interview content, allowing audiences to discover previous conversations and revisit interviews on demand.

The Travel Radio Australia Interview Archive is now available through the Diamond Media Group website under the Interview Archive section.

Visit Travel Radio Australia: www.travelradioaustralia.com

Explore the Interview Archive: Available now via the Diamond Media Group website.

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