



**DIAMOND
MEDIA GROUP**

MEDIA KIT

STORIES WORTH REMEMBERING

Our stories.
Your audience.
A world of possibilities.

 RADIO
  TELEVISION
  FILM
  DIGITAL
  ENTERTAINMENT

CREATING CONTENT. BUILDING CONNECTIONS. LEAVING A LASTING IMPACT.

diamondmediagroup.com.au

COMPANY OVERVIEW

Diamond Media Group is an Australian media and entertainment company producing travel broadcasting, digital television, feature film development, radio programming and live entertainment.

Our content celebrates travel, tourism, aviation, winter sports and lifestyle—delivered across multiple platforms to audiences around the world.

Founded by Geoffrey Harrison, Diamond Media Group combines decades of international broadcasting experience with a passion for creating stories that connect and inspire.



Stories That Travel The World

OUR BRANDS

Four powerful brands. One passion: storytelling.



**DIAMOND
MEDIA GROUP**

The parent company driving original content across radio, television, film and digital media.
diamondmediagroup.com.au



**TRAVEL RADIO
AUSTRALIA**

Australia's dedicated travel radio program featuring destinations, airlines, tourism boards and travel experts.
travelradioaustralia.com.au



SKI TV
LIVE THE ADVENTURE

International FAST television channel dedicated to ski resorts, alpine destinations, snow sports and winter travel.
skitv.tv



**DIAMOND
FILM PRODUCTIONS**

Award-winning film production company. Producers of "The Pensioner Gang" feature film.
diamondfilm.com.au

EXECUTIVE PROFILE

GEOFFREY HARRISON

FOUNDER & MANAGING DIRECTOR



With more than 45 years in broadcasting and media, Geoffrey Harrison has built Diamond Media Group into a trusted voice in travel, tourism and entertainment—reaching audiences across Australia and around the world.

- Radio Broadcaster
- Television Producer
- Journalist
- Producer
- Media Executive

- Founder of SNO FM (Australia's first mountain radio station)
- Creator of Travel Radio Australia
- Founder of SKI TV
- Producer of The Pensioner Gang feature film
- International media accreditation and partnerships
- Passionate about travel, stories and connecting people

CURRENT PROJECTS



PACIFIC AIRSHOW GOLD COAST
Australia's premier aviation event returning in 2020. Diamond Media Group is the official media partner and broadcaster.
pacificairshow.com.au



THE PENSIONER GANG
An incredible British gentler nature film based on true events. Currently in development.
diamondfilm.com.au

OTHER ACTIVITIES

 Travel Broadcasting
  Digital Content
  FAST Television
  Radio Productions
  Live Entertainment

MEDIA FACT SHEETS

Download our fact sheets for detailed brand and company information.

 **DIAMOND
MEDIA GROUP**
Fact Sheet (PDF)
  **TRAVEL RADIO
AUSTRALIA**
Fact Sheet (PDF)
  **SKI TV**
Fact Sheet (PDF)
  **DIAMOND
FILM PRODUCTIONS**
Fact Sheet (PDF)

DOWNLOADS

High-resolution assets and useful resources.

 COMPLETE
MEDIA KIT
(PDF)
  EXECUTIVE
BIOGRAPHY
(PDF)
  CORPORATE
LOGOS
(ZIP)
  BRAND
GUIDELINES
(PDF)
  PRESS
PHOTOGRAPHY
(ZIP)
  MEDIA
CONTACT SHEET
(PDF)

CORPORATE LOGOS

High-resolution logos available in a variety of formats.






FORMATS AVAILABLE

 PNG
  SVG
  EPS
  JPG
  COLOR
  WHITE
  BLACK
  TRANSPARENT

LOGO USAGE

Logos may be used for editorial purposes in relation to Diamond Media Group. For any commercial use please contact our Media Relations team.

PHOTOGRAPHY LIBRARY

High quality images available for editorial use.



VIDEO LIBRARY

B-roll, program highlights, trailers and more.






QUICK FACTS

 **FOUNDED**
1976
  **OPERATIONS**
Australia, Europe

 **HEAD OFFICE**
Australia
  **SPECIALTIES**
Travel, Tourism, Television, Film, Entertainment

 **BRANDS**
4
  **AUDIENCE REACH**
Australia and International

 **BROADCAST PLATFORMS**
Radio, FAST TV, Digital
  **CONTENT FOCUS**
Inspiration, Information, Entertainment

MEDIA CONTACT

DIAMOND MEDIA GROUP

MEDIA RELATIONS

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CONNECT WITH US

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“Great stories have the power to move people, inspire change and bring the world closer together. That's why we do what we do.”

Geoffrey Harrison